

Project Brief

Help us understand your project so we can tailor our approach.

Please complete as much as you can. Incomplete briefs are fine — we'll explore the gaps together in our strategy call.

01 Your Organisation

Organisation Name

Your Name

Your Role / Title

Email Address

Phone

Optional

Organisation Type

- General Practice / Small Clinic
- Specialist Practice
- Primary Health Network (PHN)
- Hospital / Health Service
- MedTech Startup
- University / Research Institution
- Government / Policy Body
- Other (please specify below)

If Other, please describe:

Approximate Size

e.g. 5 clinicians, 200 staff, 3 sites

Location(s)

City / State

02 The Challenge

What problem are you trying to solve?

Describe the clinical, operational, or administrative challenge. Be as specific as possible.

Who is affected by this problem?

e.g. GPs, nurses, patients, admin staff, specific departments

What is the current workflow / process?

How is this handled today? What tools or systems are currently used?

What impact does this problem have?

e.g. clinician time wasted, patient safety risk, revenue lost, compliance gap

03 AI Readiness

Where are you in your AI journey?

- Just exploring — not sure if AI applies to us
- We have an idea but need validation
- We've evaluated vendors but haven't committed
- We have a project underway but it's stalled
- We're deploying AI and need governance / compliance support
- We're building AI and need clinical input

Have you worked with AI tools or vendors before?

- No — this is new territory for us
- Yes — we've trialled AI tools (describe below)
- Yes — we have AI in production (describe below)

If yes, what tools / vendors / experiences?

Key concerns (select all that apply):

- TGA / regulatory compliance
- Patient safety and clinical governance
- Clinician adoption and change management
- Data privacy and security
- Integration with existing systems (EMR, PMS, etc.)
- Cost and ROI justification
- Technical feasibility
- Ethical considerations
- Other (describe below)

Other concerns:

04 Project Scope

Which AMIDA services interest you? (select all that apply)

- Clinical Problem Scoping — validate if AI is the right solution
- AI Product Validation & Governance — assess compliance and safety
- Prototype Co-Design — build a clinically-informed prototype
- Education & Strategy — upskill teams and plan AI transformation
- Not sure — help me figure out what I need

What does success look like?

If this project went perfectly, what would be different in 6–12 months?

Ideal Timeline

e.g. ASAP, Q2 2026, 6 months

Budget Indication

e.g. <\$10K, \$10–50K, \$50K+, TBD

Who are the key stakeholders / decision makers?

Who needs to approve this project? Who will be involved day-to-day?

05 Additional Context

Is there anything else we should know?

Existing constraints, previous failed attempts, political considerations, upcoming deadlines, relevant documents, etc.

How did you hear about AMIDA Health AI?

e.g. LinkedIn, referral, conference, web search

Submit this brief

Email your completed brief to info@amidahealthai.com.au and we'll be in touch within 24 hours to schedule your complimentary strategy call.

Prefer to talk first? Book a 30-minute call at amidahealthai.com.au

AMIDA Health AI - From AI Uncertainty to Clinical Confidence